



*Nonwoven  
Wet Mop*



by O'Dell

**EDGE<sup>®</sup>**

**70% greater absorption  
than cotton**

**45% greater liquid release**

**More economical than cotton**

**Reduced linting - reduced cost**

**No unraveling - high quality**

**Immediate absorption**

**- no break-in time!**

**100% post industrial recycled  
material**

**Made in the USA**

**100% Green Power supplied  
Manufacturer**



***Need a way to Stretch your Cleaning Dollar?***

Always on the leading edge of product innovation, O'Dell offers an environmentally preferable option to traditional cotton products, that reduces costs without compromising quality or effectiveness.

The new Edge mop from O'Dell is produced from 100% post industrial material - recycled rayon/poly synthetic nonwoven edge trim. Ounce for ounce, this material exhibits 70% greater absorption than conventional plied cotton products. Due to increased absorption, the same cleaning results may be achieved while using less material.

By reducing the amount of material used to make the mop, costs are reduced, as is material entering the waste stream.

In addition to these benefits, Edge's nonwoven material will not unravel and leave broken strings behind. Because it has zero cotton content, Edge requires no break-in and will absorb liquid immediately. These qualities make the Edge mop an ideal selection for applications like wax stripping, disinfecting, quick spill pick-up, and general purpose mopping.

**For more information, contact O'Dell at 800.342.2843 or [sales@odellcorp.com](mailto:sales@odellcorp.com)  
Visit [www.odellcorp.com](http://www.odellcorp.com) for more product information.**

## Control cleaning costs -- without sacrificing effectiveness

Saving money is more important than ever right now. Take, for example, the ordinary cotton cut end mop - its place as a market leading "value product" is rarely questioned. But what if we asked the question - Is there something better for the money?

What if there's a product that performs better than the cotton cut end mop, for less money, and can offer you and your customers real value?

The EDGE Mop can offer you a better, more economical product, while raising your product quality to a higher level.

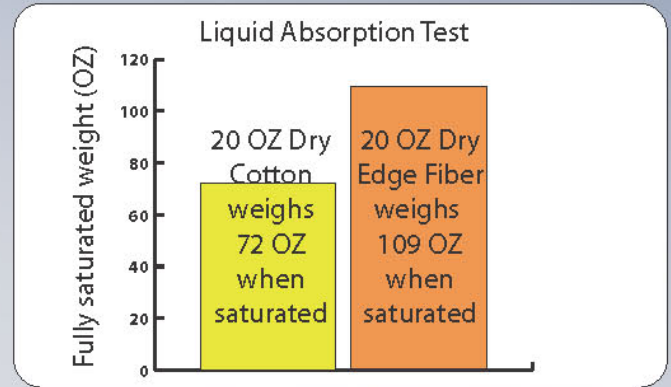
### The EDGE equation:

HIGHER QUALITY + LOWER COST = REAL VALUE

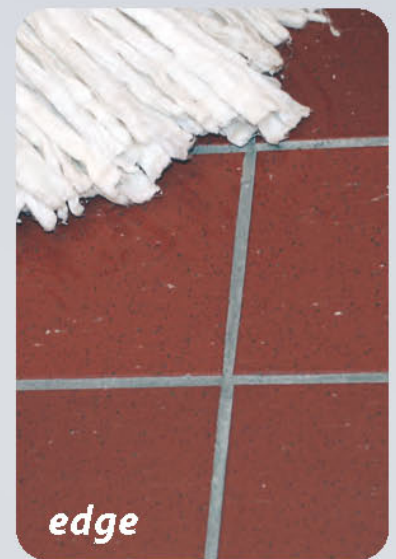
- \* Edge Mops exhibit 70% greater absorption compared to 4-ply cotton mops.
- \* Greater absorption gives the same mopping power with less material.
- \* Less material means reduced cost & waste.
- \* Edge Mops give 68% greater liquid release during wringing than 4-ply cotton mops.
- \* Greater release increases liquid pick-up, which decreases time required to remove spills.



**EDGE Mops -  
produced and  
finished in the USA**



### Cotton Mop on Non-Skid Floor



### VS. Edge Mop on Non-Skid Floor

Choose the correct size mop!  
If you currently use cotton cut end mops, see table for reference.

TRADITIONAL COTTON	EDGE EQUIVALENT ITEM #	DESCRIPTION	CASE PACK	CASE WT LBS
12 oz	BW306	Small Rayon/Poly Nonwoven Looped End Wet Mop	12	5
16 oz	BW308	Medium Rayon/Poly Nonwoven Looped End Wet Mop	12	6.5
24 oz	BW312	Large Rayon/Poly Nonwoven Looped End Wet Mop	12	9.5
32 oz	BW316	X-Large Rayon/Poly Nonwoven Looped End Wet Mop	12	12.5
12 oz	BW612	#12 Edge Rayon/Poly Nonwoven Cut End Wet Mop	12	5
14 oz	BW714	#14 Edge Rayon/Poly Nonwoven Cut End Wet Mop	12	5.75
16 oz	BW816	#16 Edge Rayon/Poly Nonwoven Cut End Wet Mop	12	6.5
18 oz	BW918	#18 Edge Rayon/Poly Nonwoven Cut End Wet Mop	12	7.25
20 oz	BW1020	#20 Edge Rayon/Poly Nonwoven Cut End Wet Mop	12	8
24 oz	BW1224	#24 Edge Rayon/Poly Nonwoven Cut End Wet Mop	12	9.5
32 oz	BW1632	#32 Edge Rayon/Poly Nonwoven Cut End Wet Mop	12	12.5

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100% Green  
Power  
Supplied



Certified  
Carbon Neutral  
Facility